



"I've read stacks of books on networking over the years, but never one that shows in such simple terms not only how to go out and meet whomever you want, but how to climb into their good graces. There's a need for straight talk to help legions of professionals make new job connections—Darrell Gurney gets it and delivers the goods."

—Joyce Lain Kennedy, syndicated columnist and author of *Resumes for Dummies*

Never Apply for a Job Again! applies the basic truth of my own philosophy to your job search: relationships are the key. Whether it's a job, a career change, or even an entrepreneurial venture, it's the people who make anything possible for you. Anything!

—Keith Ferrazzi, co-author of the best-selling *Never Eat Alone*

"Where there's a way, there's a will. Most people don't lack the will to network, they lack the way. Once people find a way that makes sense, feels right and is doable even by those who are a tad network-challenged, they'll jump on it in a heartbeat. That is exactly what you should do with *Never Apply for a Job Again!* Don't leave home without it."

—Mark Goulston, author of the international best-selling *Just Listen: Discover the Secret to Getting Through to Absolutely Anyone*

Never Apply for a Job Again! Darrell W. Gurney

U.S. \$14.99 (Can \$16.95) | 5 1/4 x 8 1/4, 224 pages | EAN 978-1-60163-202-9



www.CareerPress.com



Darrell W. Gurney is founder of CareerGuy.com and a 25-year career advisor. As a coach, speaker, and workshop leader, he helps people locate their passions and fulfill them whether through a job or their own business. Gurney has consulted for the world's top outplacement consulting firms, and his first book, *Headhunters Revealed! Career Secrets for Choosing and Using Professional Recruiters*, was reviewed in *Publishers Weekly* and won the Clarion Award for Best Book from the Association for Women in Communications. He has served as a Guest Editor for the industry's professional journal, *The Career Planning & Adult Development Journal*, and has been featured in TheLadders.com, *Wall Street Journal's* CareerJournal.com, BusinessWeek Online, MSN Careers, CareerBuilder.com, and on Wall Street Journal Radio. He lives and works in Los Angeles, California.